

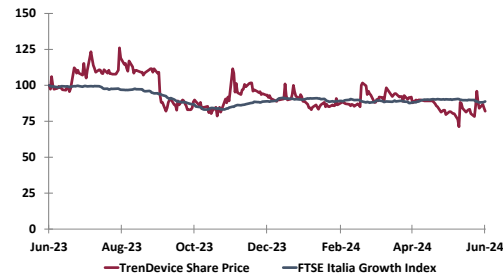


OUTPERFORM

Current Share Price (€): 0.24

Target Price (€): 0.50

TrenDevice - 1Y Performance



Source: S&P Capital IQ - Note: 19/06/2023=100

Company data

ISIN number	IT0005422792
Bloomberg code	TD IM
Reuters code	TD.IM
Industry	Online consumer electronics retail
Stock market	Euronext Growth Milan
Share Price (€)	0.24
Date of Price	19/06/2024
Shares Outstanding (m)	19.3
Market Cap (€m)	4.7
Market Float (%)	46.8%
Daily Volume	40,500
Avg Daily Volume YTD	126,176
Target Price (€)	0.50
Upside (%)	107%
Recommendation	OUTPERFORM

Share price performance

	1M	3M	6M	1Y
TrenDevice - Absolute (%)	0%	-8%	-10%	-16%
FTSE Italia Growth (%)	-1%	-1%	0%	-11%
1Y Range H/L (€)			0.37	0.21
YTD Change (€) / %			-0.02	-9%

Source: S&P Capital IQ

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Profitability rebound, focus on direct sales channel paying off

Trading update

After a performance better than the index for some months, TrenDevice share price declined in September 2023 and traded mostly in line with the market, with some fluctuations, in the range €0.33-0.21. Overall, the stock lost 16% LTM vs -11% of FTSE Italia Growth index.

FY23: direct sales lead to 10% operating profitability

TrenDevice generated sales of €19.5m in FY23, in line with FY22 and our estimate. Revenues of €21m include €1m non-recurring grant by Regione Campania ("ReFive") and tax incentives. EBITDA was €2.0m, over +150% YoY, 10% of sales vs 3.8% in FY22, above our €1.6m expectations, driven by higher profitability of direct sales through own e-commerce and retail stores, after discontinuing sales on foreign marketplaces and cost cutting actions. Period net loss of €0.8m, vs €1.4m in FY22, after D&A and provisions for €2.6m, interest for €0.8m. Net financial debt as of December 2023, after paid-in capital of €1m to support growth, was €4.7m, from €5.6m as of December 2022.

Physical stores prove to be strategic

In 2023 TrenDevice achieved growth in profitability rather than revenues, expected to be pursued also in 2024. The development of retail stores network remains strategic, to reduce the share from direct e-commerce channels, characterized by high competitive pressure. By contrast, according to management physical stores direct support leads customers to recognize a premium price in purchasing a refurbished product.

Q1 2024 trading update and mid-term outlook

Sales in Q1 2024 were €4.4m, +7% on Q1 2023 driven by retail store network expansion and EBITDA was €0.2m, vs €0.4m in Q1 2023. According to management there is continuing competitive pressure on direct e-commerce channels, while cost cuts and organic growth are anyway expected to bring higher profitability in the short-mid term. We factor FY23 figures and Q1 2024 KPIs in our model and extend the forecast to 2025. Our revised estimates consider nearly stable revenues and profitability in a scenario of increasing competition, continued growth path in retail stores and management actions to improve performance.

Target Price €0.50 per share and OUTPERFORM rating confirmed

Based on the improving performance and our updated valuation, we confirm our OUTPERFORM rating and target price of €0.50, with a potential upside of 107% from the current share price of €0.24.

KEY FINANCIALS AND ESTIMATES

€m	2019	2020	2021	2022	2023	2024E	2025E
Revenues	7.4	9.8	16.6	21.0	21.0	21.4	22.1
EBITDA	0.7	0.8	0.5	0.7	2.0	2.0	2.2
<i>Margin</i>	9%	8%	3%	4%	9%	10%	10%
Net Income (Loss)	0.0	(0.2)	(1.0)	(1.4)	(0.8)	(1.0)	(0.4)
Net (Debt) Cash	(1.8)	(1.5)	(4.1)	(5.6)	(4.7)	(5.2)	(4.6)
Equity	0.7	3.2	2.3	3.1	3.3	2.2	1.8

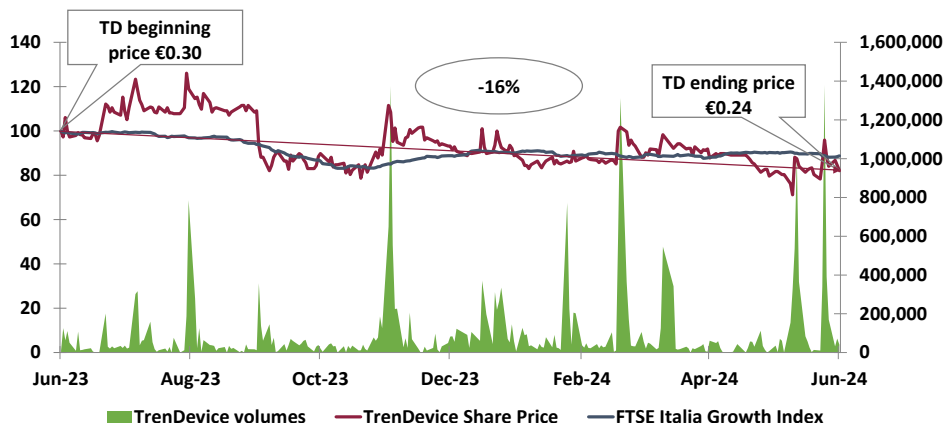
KEY RATIOS AND MULTIPLES

TWC/Sales	2%	6%	10%	6%	3%	5%	5%
Capex/Revenues	14%	25%	11%	11%	11%	8%	9%
Net Debt/EBITDA	2.7x	2.0x	8.4x	7.6x	2.4x	2.5x	2.1x

Source: Company data 2019-23A, EnVent Research 2024-25E

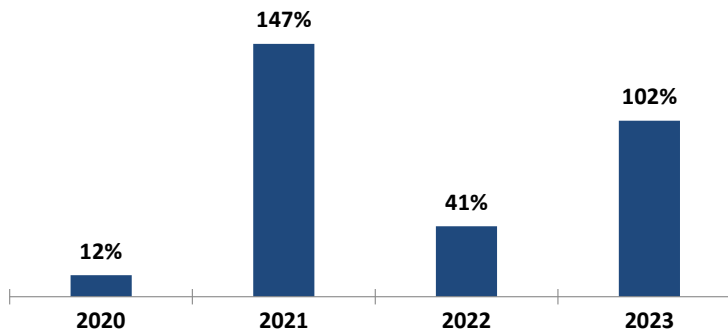
Market update

TrenDevice - 1Y Share price performance and trading volumes



Source: EnVent Research on S&P Capital IQ - Note: 19/06/2023=100

TrenDevice - Liquidity analysis and velocity turnover



Source: EnVent Research on S&P Capital IQ - Velocity turnover=ratio of tot. traded shares to tot. ordinary shares

Investment case

TrenDevice, listed on Euronext Growth Milan, is an Italian online re-commerce platform of refurbished premium smartphones, tablets, laptops and wearables, which offers fully performing products with mint/near mint appearance at a lower price than a brand-new item. Founded in 2013, TrenDevice is among the circular economy pioneers in Italy, providing a quality and hassle-free service to saving and sustainability-conscious customers. Products are sold through own online e-commerce website TrenDevice.com and retail stores. Additional revenues come from: sale of own-branded accessories; services such as memberships, repair, warranty extension, insurance; device rental; franchising fees.

TrenDevice strategy: opening directly owned retail stores in key Italian cities to develop physical channel for refurbished devices; the continuing expansion and diversification of the product and service portfolio.

Trading price range €0.21-0.37 per share

-16% for TrenDevice, vs -11% of the Italia Growth Index

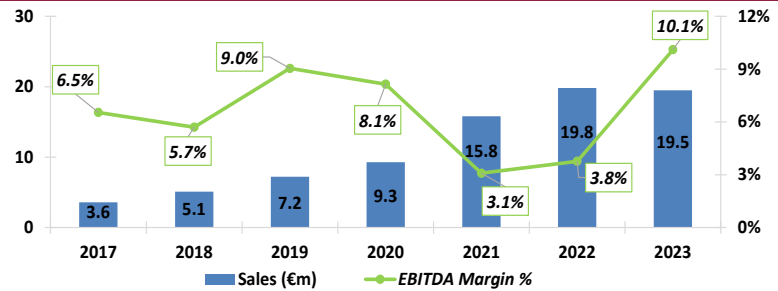
Increased turnover velocity in 2023, with ca 69,500 average daily shares traded

Pioneer in the circular economy, a landmark for refurbished smart devices in Italy

Diversified sales channels and product&service portfolio

Strategy: from a pure B2C online retailer to a multi-service partner for the mobile industry

Historical Revenues (€m) and EBITDA



Source: Company data

Industry and Company drivers

- Smartphones' sales driven by both new launches and replacement needs
- Smartphones become underperforming, refurbished ones are smarter options
- Amplified awareness on ESG themes
- Lifetime service of the used device, with control over the entire value chain
- Proprietary e-commerce platform and data
- Ancillary value-added services

Challenges

- Highly competitive arena
- Well-funded foreign competitors
- Price pressure within the industry challenges profitability
- Inventory required to meet retail stores and devices rental business demand

Risk profile: *medium-high*

Competitive forces		Materiality of risk map	
Force	Factors	Lower impact	Higher impact
Competitive rivalry	<ul style="list-style-type: none"> • High competition: fragmented competitive arena, pressure on prices 		<p>Higher risk</p> <p>Competitive rivalry</p>
Customers	<ul style="list-style-type: none"> • High power: Customers decision making is based on price and market maker awareness and reputation 		<p>Substitutes</p> <p>Customers</p>
New entrants	<ul style="list-style-type: none"> • Medium barriers to entry: low cost to create ecommerce 		<p>New entrants</p> <p>Higher impact</p>
Substitutes	<ul style="list-style-type: none"> • Medium: new products, pre-owned products 		
Suppliers	<ul style="list-style-type: none"> • Low power: plenty of supply of second-hand smartphones and accessories 	<p>Suppliers</p> <p>Lower risk</p>	
		<p>Overall risk profile MEDIUM-HIGH</p>	

Source: EnVent Research

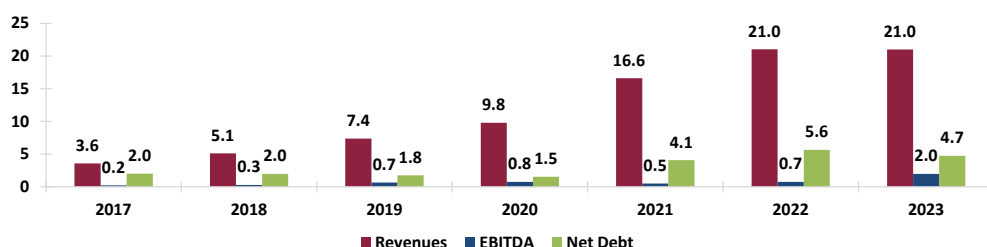
FY23: direct sales gets results

TrenDevice sales almost tripled in 2019-2023, from €7.2m to €19.5m (+28.3% CAGR). In H2 2023 there was a slow but progressive increase in prices and a reduction in price war. In FY23, sales through retail stores reached nearly 20%, compared to 12.5% in FY22. Material cost on sales was 79%, 82% in FY22. Operating profitability surged to €2m, +164% and over 10% margin (3.8% in FY22). Net loss at €0.8m from €1.4m in FY22. Net debt as of December 2023, after paid-in capital of €1m, was €4.7m, from €5.6m as of December 2022. Trade working capital decreased to €0.6m from €1.3m at year-end 2022: higher inventory (€2.1m vs €1.9m) and receivables (€0.7m vs €0.5m), while payables doubled at €2.2m from €1m at year-end 2022.

EBITDA +164% YoY

**Revenues +34% CAGR 2017-23,
EBITDA + 43%**

Revenues, EBITDA, Net Debt 2017-23 (€m)



Source: Company data

Profit and Loss

€m	2022	2023
Sales	19.8	19.5
Other income	1.2	1.5
Total revenues	21.0	21.0
YoY %	27%	0%
Materials	(16.4)	(15.4)
Services	(2.1)	(1.8)
Personnel	(1.7)	(1.7)
Other operating costs	(0.1)	(0.2)
Operating costs	(20.3)	(19.0)
EBITDA	0.7	2.0
Margin	4%	9%
D&A	(1.9)	(2.4)
Provisions	(0.2)	(0.2)
EBIT	(1.3)	(0.6)
Margin	-6%	-3%
Interest	(0.8)	(0.8)
EBT	(2.1)	(1.4)
Margin	-10%	-7%
Income taxes	0.7	0.6
Net Income (Loss)	(1.4)	(0.8)
Margin	-7%	-4%

Source: Company data

Balance Sheet

€m	2022	2023
Inventory	1.9	2.1
Trade receivables	0.5	0.7
Trade payables	(1.1)	(2.2)
Trade Working Capital	1.3	0.6
Other assets (liabilities)	1.0	1.1
Net Working Capital	2.3	1.7
Intangible assets	6.2	5.8
Property, plant and equipment	0.9	1.1
Financial assets	0.0	0.0
Non-current assets	7.0	6.9
Provisions	(0.7)	(0.7)
Net Invested Capital	8.7	8.0
Bank debt	2.4	2.4
Bonds	3.9	3.9
Other financial debt (Shareholders)	0.0	0.0
Cash and equivalents	(0.7)	(1.6)
Net Debt (Cash)	5.6	4.7
Equity	3.1	3.3
Sources	8.7	8.0

Source: Company data

Cash Flow

€m	2022	2023
EBIT	(1.3)	(0.6)
Current taxes	0.7	0.6
D&A	1.9	2.4
Provisions	0.4	0.0
Cash flow from P&L operations	1.7	2.4
Trade Working Capital	0.3	0.6
Capex	(2.4)	(2.3)
Other assets and liabilities	(0.6)	(0.1)
Operating cash flow after WC and capex	(1.0)	0.7
Interest	(0.8)	(0.8)
IPO proceeds 2020 - Paid-in capital	1.2	1.0
Other equity adjustments	(1.0)	(0.0)
Net cash flow	(1.6)	0.9
Net (Debt) Cash - Beginning	(4.1)	(5.6)
Net (Debt) Cash - End	(5.6)	(4.7)
Change in Net (Debt) Cash	(1.6)	0.9

Source: Company data

Ratio analysis

KPIs	2022	2023
ROE	-47%	-25%
ROS	-7%	-3%
DSO	7	11
DPO	18	38
DOI	35	39
TWC/Sales	6%	3%
Net Debt / EBITDA	7.6x	2.4x
Net Debt / Equity	1.8x	1.5x
Cash flow from P&L operations / EBITDA	229%	122%
FCF / EBITDA	neg	34%

Source: Company data

Business update

- Three retail stores openings in 2023: Turin (June), Bergamo (September) and Brescia (October)
- TrenDevice secured a grant of €0.5m by Invitalia to develop innovative processes in the next 12 months

Corporate period facts

- In 2023 share capital increase worth €1m
- €1.5m loan: interest of 1M EURIBOR 360 plus 600 bps, repayment in five tranches in 2025

Industry outlook

According to market research firm Coherent Market Insights, the global refurbished electronics market reached \$48.3bn in 2023 and is expected at \$94.1bn by 2030, growing at a CAGR of 10% (Source: Coherent Market Insights, *Refurbished electronics market analysis*, 2024). Market growth is driven by cost-conscious consumers and increased adoption of green initiatives. In this framework the European Commission has approved about common rules to promote repaired devices. The new rules will introduce a new right to repair for consumers which will make it easier and more cost-effective, resulting in savings for consumers, boost circular economy and support the objectives of sustainable consumption and of the European Green Deal by reducing e-waste.

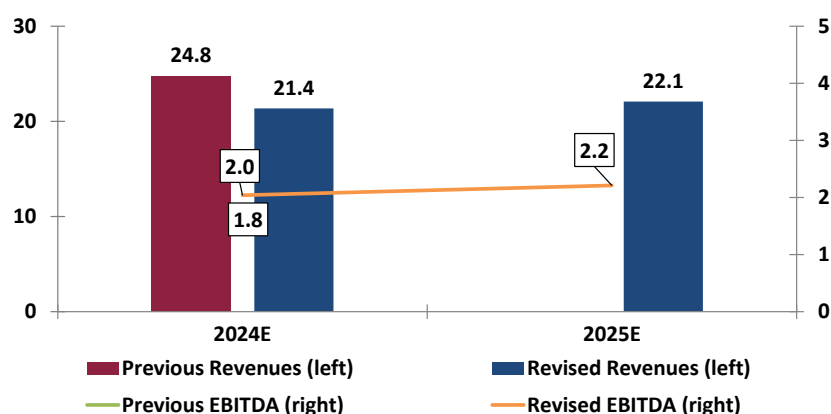
10% CAGR 2023-30E

Estimates revision

We factor FY23 figures and Q1 2024 KPIs in our model and extend the forecast to 2025. Our revised estimates take into account Q1 2024 sales and historical seasonality trends to conservatively assume nearly stable revenues and profitability in 2024 and a moderate growth in 2025, in a scenario of increasing competition, continued growth path in retail stores and management actions to improve performance.

Change in estimates

Previous vs Revised Revenues and EBITDA estimates (€m)



Source: EnVent Research

€m	Revised		Previous		Change %	
	2024E	2025E	2024E	2025E	2024E	2025E
Sales	20.4	21.1	24.0	na	-15%	na
Revenues	21.4	22.1	24.8	na	-14%	na
EBITDA	2.0	2.2	1.8	na	14%	na
<i>Margin</i>	10%	10%	7%	na		
EBIT	(0.6)	0.2	(0.6)	na	-3%	na
<i>Margin</i>	-3%	1%	-2%	na		
Net Income (Loss)	(1.0)	(0.4)	(0.9)	na	-11%	na
Net Cash (Debt)	(5.2)	(4.6)	(5.9)	na		
<i>Net Debt / EBITDA</i>	2.5x	2.1x	3.3x	na		

Source: EnVent Research

Financial projections

Profit and Loss							
€m	2019	2020	2021	2022	2023	2024E	2025E
Sales	7.2	9.3	15.8	19.8	19.5	20.4	21.1
Other income	0.2	0.5	0.8	1.2	1.5	1.0	1.0
Total revenues	7.4	9.8	16.6	21.0	21.0	21.4	22.1
YoY %	44.2%	32.4%	69.9%	26.6%	-0.1%	1.7%	3.4%
Materials	(5.6)	(7.4)	(12.8)	(16.4)	(15.4)	(15.5)	(15.9)
Services	(0.7)	(1.0)	(2.2)	(2.1)	(1.8)	(1.8)	(1.9)
Personnel	(0.3)	(0.5)	(1.1)	(1.7)	(1.7)	(1.8)	(1.9)
Other operating costs	(0.1)	(0.1)	(0.1)	(0.1)	(0.2)	(0.2)	(0.2)
Operating costs	(6.7)	(9.0)	(16.1)	(20.3)	(19.0)	(19.3)	(19.9)
EBITDA	0.7	0.8	0.5	0.7	2.0	2.0	2.2
Margin on Sales	9.0%	8.1%	3.1%	3.8%	10.1%	10.0%	10.5%
Margin on Revenues	8.8%	7.7%	2.9%	3.5%	9.4%	9.6%	10.0%
D&A	(0.4)	(0.9)	(1.4)	(1.9)	(2.4)	(2.6)	(3.0)
Provisions	(0.0)	(0.1)	(0.1)	(0.2)	(0.2)	0.0	1.0
EBIT	0.2	(0.2)	(1.0)	(1.3)	(0.6)	(0.6)	0.2
Margin	2.3%	-2.1%	-6.0%	-6.3%	-3.0%	-2.8%	1.1%
Interest	(0.2)	(0.2)	(0.4)	(0.8)	(0.8)	(0.8)	(0.8)
EBT	0.0	(0.4)	(1.3)	(2.1)	(1.4)	(1.4)	(0.6)
Margin	0.1%	-4.1%	-8.1%	-10.1%	-6.7%	-6.5%	-2.6%
Income taxes	(0.0)	0.2	0.4	0.7	0.6	0.4	0.1
Net Income (Loss)	0.0	(0.2)	(1.0)	(1.4)	(0.8)	(1.0)	(0.4)
Margin	0.0%	-2.4%	-5.8%	-6.9%	-3.9%	-4.9%	-2.0%

Source: Company data 2019-23A, EnVent Research 2024-25E

Balance Sheet							
€m	2019	2020	2021	2022	2023	2024E	2025E
Inventory	0.7	1.5	1.9	1.9	2.1	2.0	2.0
Trade receivables	0.0	0.1	0.3	0.5	0.7	0.5	0.5
Trade payables	(0.6)	(1.1)	(0.6)	(1.1)	(2.2)	(1.5)	(1.5)
Trade Working Capital	0.1	0.5	1.6	1.3	0.6	1.0	1.0
Other assets (liabilities)	(0.1)	0.2	0.4	1.0	1.1	1.1	1.1
Net Working Capital	0.0	0.8	2.0	2.3	1.7	2.1	2.1
Intangible assets	2.5	4.0	4.3	6.2	5.8	4.8	3.8
Property, plant and equipment	0.1	0.1	0.3	0.9	1.1	1.2	1.1
Non-current assets	2.5	4.1	4.6	7.0	6.9	6.0	4.9
Provisions	(0.1)	(0.1)	(0.2)	(0.7)	(0.7)	(0.7)	(0.7)
Net Invested Capital	2.5	4.7	6.3	8.7	8.0	7.4	6.3
Net Debt (Cash)	1.8	1.5	4.1	5.6	4.7	5.2	4.6
Equity	0.7	3.2	2.3	3.1	3.3	2.2	1.8
Sources	2.5	4.7	6.3	8.7	8.0	7.4	6.3

Source: Company data 2019-23A, EnVent Research 2024-25E

Cash Flow

€m	2019	2020	2021	2022	2023	2024E	2025E
EBIT	0.2	(0.2)	(1.0)	(1.3)	(0.6)	(0.6)	0.2
Current taxes	(0.0)	0.2	0.4	0.7	0.6	0.4	0.1
D&A	0.4	0.9	1.4	1.9	2.4	2.6	3.0
Provisions	0.1	0.0	0.1	0.4	0.0	0.0	0.0
Cash flow from P&L operations	0.7	0.9	0.9	1.7	2.4	2.4	3.4
Trade Working Capital	0.2	(0.4)	(1.0)	0.3	0.6	(0.3)	(0.1)
Other assets and liabilities	0.1	(0.3)	(0.2)	(0.6)	(0.1)	0.0	0.0
Capex	(1.0)	(2.5)	(1.9)	(2.4)	(2.3)	(1.7)	(1.9)
Operating cash flow after WC and capex	(0.1)	(2.3)	(2.2)	(1.0)	0.7	0.4	1.4
Interest	(0.2)	(0.2)	(0.4)	(0.8)	(0.8)	(0.8)	(0.8)
Paid-in capital - IPO proceeds 2020	0.4	2.7	0.0	1.2	1.0	0.0	0.0
Other equity adjustments	0.0	0.0	0.0	(1.0)	0.0	0.0	0.0
Net cash flow	0.2	0.2	(2.5)	(1.6)	0.9	(0.4)	0.6
Net Debt (Beginning)	(2.0)	(1.8)	(1.5)	(4.1)	(5.6)	(4.7)	(5.2)
Net Debt (End)	(1.8)	(1.5)	(4.1)	(5.6)	(4.7)	(5.2)	(4.6)
Change in Net Debt (Cash)	0.2	0.2	(2.5)	(1.6)	0.9	(0.4)	0.6

Source: Company data 2019-23A, EnVent Research 2024-25E

Ratio analysis

KPIs	2019	2020	2021	2022	2023	2024E	2025E
ROE	0%	-7%	-43%	-47%	-25%	-47%	-25%
ROS (EBIT/Sales)	2%	-2%	-6%	-7%	-3%	-3%	1%
ROIC (NOPAT/Invested Capital)	5%	-3%	-11%	-11%	-6%	-6%	3%
DSO	1	3	5	7	11	7	7
DPO	28	39	12	18	38	25	25
DOI	36	60	44	35	39	35	35
TWC/Sales	2%	6%	10%	6%	3%	5%	5%
Capex/Revenues	14%	25%	11%	11%	11%	8%	9%
Net Debt/EBITDA	2.7x	2.0x	8.4x	7.6x	2.4x	2.5x	2.1x
Net Debt/Equity	2.4x	0.5x	1.8x	1.8x	145%	232%	255%
Cash flow from P&L operations/EBITDA	101%	121%	175%	229%	122%	118%	152%
FCF/EBITDA	neg	neg	neg	neg	34%	19%	63%
Basic EPS (€)	na	neg	neg	neg	neg	neg	neg

Source: Company data 2019-23A, EnVent Research 2024-25E

Valuation

We have updated our DCF and market multiples.

Discounted Cash Flows

Updated assumptions:

- Risk free rate: 3.4% (Italia 10-year government bonds interest rate – last 30 days average. Source: Bloomberg, June 2024)
- Market return: 11.2% (last 30 days average. Source: Bloomberg, June 2024)
- Market risk premium: 8.3%
- Beta: 1.1 (judgmental, on the back of peer market data)
- Cost of equity: 11.7%
- Cost of debt: 5%
- Tax rate: 24% IRES

- 50% debt/(debt + equity)
- WACC calculated at 7.7%, according to above data
- Perpetual growth rate after explicit projections (G): 3%
- Terminal Value assumes a normalized sustainable EBITDA margin of 8%

DCF Valuation

€m	2019	2020	2021	2022	2023	2024E	2025E	Perpetuity
Revenues	7.4	9.8	16.6	21.0	21.0	21.4	22.1	22.7
EBITDA	0.7	0.8	0.5	0.7	2.0	2.0	2.2	2.3
<i>Margin</i>	9%	8%	3%	4%	9%	10%	10%	10%
EBIT	0.2	(0.2)	(1.0)	(1.3)	(0.6)	(0.6)	0.2	0.8
<i>Margin</i>	2%	-2%	-6%	-6%	-3%	-3%	1%	3%
Taxes	(0.0)	0.1	0.3	0.4	0.2	0.2	(0.1)	(0.2)
NOPAT	0.1	(0.1)	(0.7)	(0.9)	(0.5)	(0.4)	0.2	0.6
D&A	0.4	0.9	1.4	1.9	2.4	2.6	3.0	1.5
Provisions	0.1	0.0	0.1	0.4	0.0	0.0	0.0	0.0
Cash flow from P&L operations	0.6	0.8	0.7	1.4	2.0	2.2	3.2	2.1
Trade Working Capital	0.2	(0.4)	(1.0)	0.3	0.6	(0.3)	(0.1)	0.2
Other assets and liabilities	0.1	(0.3)	(0.2)	(0.6)	(0.1)	0.0	0.0	0.0
Capex	(1.0)	(2.5)	(1.9)	(2.4)	(2.3)	(1.7)	(1.9)	(1.5)
Yearly unlevered free cash flow	(0.1)	(2.4)	(2.3)	(1.3)	0.3	0.2	1.2	0.7
Free Cash Flow to be discounted						0.2	1.2	0.7
WACC	7.7%							
Long-term growth (G)	3.0%							
Discounted Cash Flows						0.2	1.0	
Sum of Discounted Cash Flows	1.2							
Terminal Value								15.1
Discounted TV	14.0							
Enterprise Value	15.2							
Net Debt as of 31/12/23	(4.7)							
Equity Value	10.5							
Equity Value per share (€)	0.54							

DCF - Implied multiples	2019	2020	2021	2022	2023	2024E	2025E
EV/Revenues	2.1x	1.6x	0.9x	0.7x	0.7x	0.7x	0.7x
EV/EBITDA	23.4x	20.2x	31.2x	20.4x	7.7x	7.5x	6.9x
EV/EBIT	nm	neg	neg	neg	neg	neg	63.7x
P/E	nm	neg	neg	neg	neg	neg	neg
Discount of current market price vs DCF	-38%						
Current market price - Implied multiples	2019	2020	2021	2022	2023	2024E	2025E
EV/Revenues	1.3x	1.0x	0.6x	0.4x	0.4x	0.4x	0.4x
EV/EBITDA	14.4x	12.5x	19.3x	12.6x	4.8x	4.6x	4.3x
EV/EBIT	55.3x	neg	neg	neg	neg	neg	39.3x
P/E	nm	neg	neg	neg	neg	neg	neg

Source: EnVent Research

Market multiples

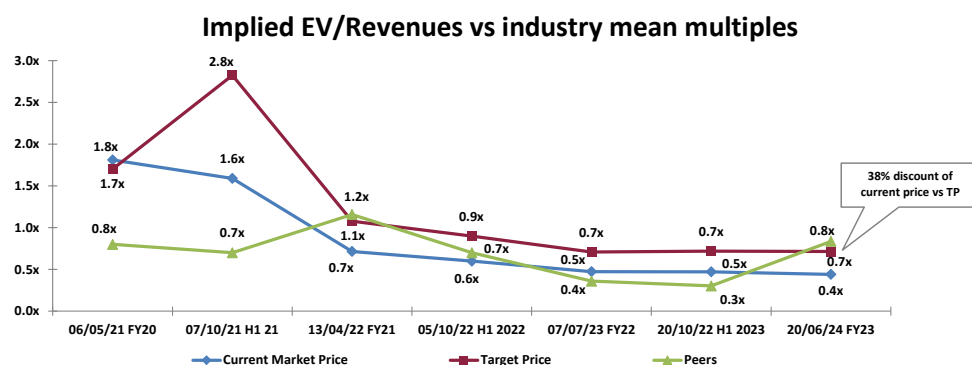
The peer group we have analyzed, except for Largo, includes a variety of business models. Losses or unfavorable performances within this group can result in outlier multiples, thereby unsuitable as references for valuation. Consequently, our rating process is based on DCF methodology, offering a more solid approach to valuation, considering the trends in multiples as a secondary metric.

Company	EV/Revenues			EV/EBITDA			EV/EBIT			P/E		
	2023	2024E	2025E	2023	2024E	2025E	2023	2024E	2025E	2023	2024E	2025E
Jumia	1.3x	3.3x	2.9x	neg	neg	neg	neg	neg	neg	na	na	na
Largo	0.3x	0.2x	0.2x	neg	neg	9.7x	neg	neg	na	neg	neg	neg
Cellularline	0.5x	0.5x	0.4x	5.8x	3.4x	2.8x	20.5x	4.6x	3.7x	13.7x	5.6x	4.2x
UniDevice	0.0x	0.0x	0.0x	0.0x	3.9x	3.3x	0.0x	4.0x	3.3x	0.0x	0.5x	0.3x
musicMagpie	0.2x	0.2x	na	9.8x	2.3x	na	neg	47.8x	na	neg	neg	na
Mean	0.5x	0.8x	0.9x	5.2x	3.2x	5.3x	10.3x	18.8x	3.5x	6.8x	3.0x	2.3x
Median	0.3x	0.2x	0.3x	5.8x	3.4x	3.3x	10.3x	4.6x	3.5x	6.8x	3.0x	2.3x

TrenDevice	0.4x	0.4x	0.4x	4.8x	4.6x	4.3x	neg	neg	39.3x	neg	neg	neg
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Source: EnVent Research on S&P Capital IQ, 19/06/2024

Target Price



Source: EnVent Research on S&P Capital IQ, 20/06/2024

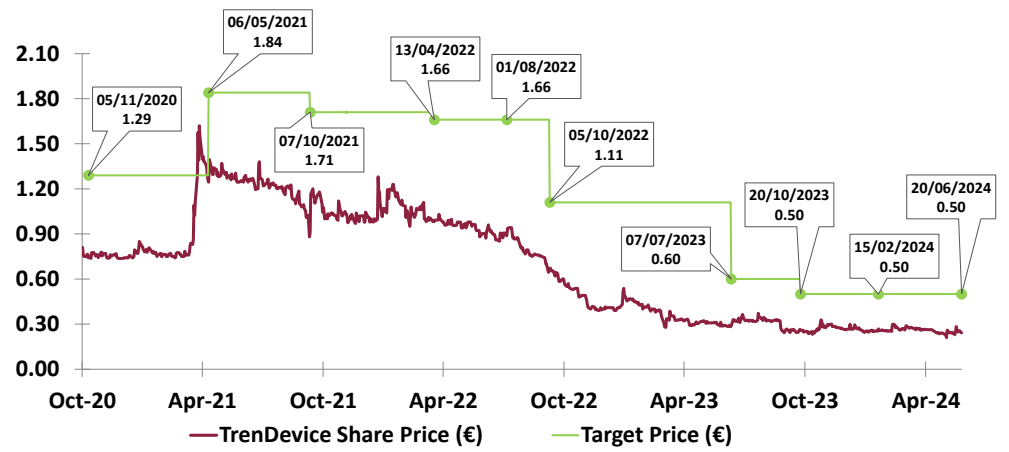
We stand by our view that TrenDevice's valuation should include its intangible assets, like its customer base and proprietary platform, together with our financial challenges. We confirm OUTPERFORM rating and the target price of €0.50 per share, implying a 107% potential upside from the current trading price.

Please refer to important disclosures at the end of this report.

TrenDevice Price per Share		€
Target Price	0.50	
Current Share Price (19/06/2024)	0.24	
Premium (Discount)	107%	

Source: EnVent Research

TrenDevice Share Price vs EnVent Target Price



Source: EnVent Research on S&P Capital IQ, 20/06/2024

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Rating system and rationale (12-month time horizon):

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NEUTRAL: stocks are expected to have a performance between -10% and +10% consistent with market or industry trend and appear less attractive than Outperform rated stocks;

UNDERPERFORM: stocks are among the least attractive in a peer group, with the target price 10% below the current market price;

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Date and time of Production: 19/06/2024 h. 7.00pm

Date and time of Distribution: 20/06/2024 h. 6.30pm

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Date	Recommendation	Target Price (€)	Share Price (€)
05/11/2020	OUTPERFORM	1.29	0.74
06/05/2021	OUTPERFORM	1.84	1.25
07/10/2021	OUTPERFORM	1.71	0.91
13/04/2022	OUTPERFORM	1.66	0.99
01/08/2022	OUTPERFORM	1.66	0.89
05/10/2022	OUTPERFORM	1.11	0.67
07/07/2023	OUTPERFORM	0.60	0.28
20/10/2023	OUTPERFORM	0.50	0.27
15/02/2024	OUTPERFORM	0.50	0.27
20/06/2024	OUTPERFORM	0.50	0.24

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